

BASIS ALLOCATION FOR LIBERTY INTERACTIVE CORPORATION DIVIDEND OF LIBERTY VENTURES

Record Date 13-Oct-14

First Trading Date 21-Oct-14

Each holder of Series A Liberty Interactive common stock ("QVCA" formerly "LINTA") received 0.14217 shares of Series A Liberty Ventures common stock ("LVNTA") for each share of QVCA held by them as of the record date.

LMCA

First Trading Activity

	Hi	Low	Average	
QVCA	25.42	24.97	25.2	10/21/14
LVNTA	32.63	29.29	30.96	10/21/14

The following example assumes a QVCA shareholder who owns 100 shares. Please consult your tax advisor regarding appropriate adjustments for your situation.

Basis Allocation Example (the example below does not take into account cash received in lieu of fractional shares)

	Average	Shares	Total	Percent
QVCA	25.2	100	2519.5	85.13%
LVNTA	30.96	14.217	440.1583	14.87%

This is not tax advice. Please note that the information above is provided solely as a convenience to shareholders. Liberty Interactive Corporation does not provide its shareholders with tax advice and the information above is not intended to provide tax advice. Liberty Interactive encourages its shareholders to consult with their own tax advisors with respect to their specific questions pertaining to their own tax positions and any cash received in lieu of fractional shares of LVNTA.

BASIS ALLOCATION FOR LIBERTY INTERACTIVE CORPORATION DIVIDEND OF LIBERTY VENTURES

Record Date 13-Oct-14

First Trading Date 21-Oct-14

LMCA Each holder of Series B Liberty Interactive common stock ("QVCB" formerly "LINTB") received 0.14217 shares of Series B Liberty Ventures common stock ("LVNTB") for each share of QVCB held by them as of the record date.

First Trading Activity

	Hi	Low	Average	
QVCA	25.35	25.35	25.35	10/21/14
LVNTA	34.19	29.12	31.66	10/21/14

The following example assumes a QVCB shareholder who owns 100 shares. The trade volume of QVCB and LVNTB on 10/21/14 was not substantial. However, the average price and basis allocations are reasonable when compared to the QVCA/LVNTA average prices. Please consult your tax advisor regarding your tax situation.

Basis Allocation Example (the example below does not take into account cash received in lieu of fractional shares)

	Average	Shares	Total	Percent
QVCA	25.35	100	2535	84.92%
LVNTA	31.66	14.217	450.0391	15.08%

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