

BASIS ALLOCATION FOR LIBERTY INTERACTIVE ("LINT") AND LIBERTY VENTURES ("LVNT") COMMON

Record date 9-Aug-12

First trading date 10-Aug-12

Each holder of Series A Liberty Interactive common stock ("LINTA") received .05 of a share of Series A Liberty Ventures common stock ("LVNTA") for each share of LINTA held by them as of the record date, and 1/3rd of a subscription right to purchase one share of LVNTA for each share of LVNTA received by them in the distribution. Cash was issued in lieu of fractional shares of LVNTA, and fractional rights were rounded up to the nearest whole right.

LINTA

the record date, and 1/3rd of a subscription right to purchase one share of LVNTA for each share of LVNTB received by them in the distribution. Cash was issued in lieu of fractional shares of LVNTB, and fractional rights were rounded up to the nearest whole right.

LINTB

First Trading Activity:

	Hi	Lo	Average	
LINTA	17.85	17.13	17.49	8/10/12
LVNTA	52.39	40	46.195	8/10/12
LVNAR	14.04	12.45	13.245	9/12/2012*
LINTB	17.57	17.24	17.405	8/10/12
LVNTB	47.3	41.71	44.505	8/15/2012 to 8/16/2012**

* LVNAR did not begin trading until September 12, 2012.** Due to limited trading activity the high and low trades for the first 2 days of trading were used. Please consult your tax advisor regarding the fair market value of a subscription right and LVNTB shares on the date of the recapitalization.

The following example assumes a LINT shareholder who owns 60 shares. Your allocation percentages may differ as a result of the rounding of fractional subscription rights and cash in lieu of fractional shares. Please consult your tax advisor regarding appropriate adjustments for your situation, as well as the treatment of any cash received in lieu of fractional shares of LVNT.

Basis Allocation Example

	Average	Shares	Total	Percent
LINTA	17.49	60	1,049.40	87.36%
LVNTA	46.195	3	138.585	11.54%
LVNAR	13.245	1	13.245	1.10%
LINTB	17.405	60	1,044.30	87.68%
LVNTB	44.505	3	133.515	11.21%
LVNAR	13.245	1	13.245	1.11%

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